



DESIGN SERVICES

DesignGatha

CONCEPT DEVELOPMENT

SPACE PLANNING

DESIGN

CONCEPTUALIZATION

&

VISUALISATION

Residential, Commercial, Hospitality,

Landscaping, Terraces

We Specialize in 2D Plans, Space Planning, Conceptualization, 3D
Renderings & Design Visualization



OUR PROCESSES

HOW WE WORK

- ❑ SENDING A QUERY FOR INTERIOR SERVICES
- ❑ MEETING THE CLIENT
- ❑ CONCEPTUALIZATION (A) – CONCEPT PLANNING
- ❑ CONCEPTUALIZATION (B) – CONCEPT SKETCHES
- ❑ CONCEPTUALIZATION (C) – 2D FLOOR PLANS WITH SPACE PLANNING & FURNITURE LAYOUT
- ❑ CONCEPTUALIZATION (B) – MOOD BOARD, STYLE & COLOUR BOARD, LIGHT & TEXTURE BOARD, DÉCOR ELEMENT BOARD
- ❑ CONCEPTUALIZATION (C) – 2D PLANS & DETAILED RENEDED ELEVATIONS WITH DIMENSIONS
- ❑ CONCEPTUALIZATION (D) – 3D RENDERED VIEWS WITH SELECTED MATERIALS, TEXTURES, DÉCOR, FURNITURE, UPHOLSTERY, COLOUR SCHEME
- ❑ APPROVAL OF CLIENT BEFORE EXECUTION
- ❑ FINAL EXECUTION

WE PROVIDE

CREATIVE SOLUTIONS

• Designs that are **practical and spaces that are functional** for usage.

• **Renovation Packages** designed to suit the **needs** and **budget** of client.

• **Old furniture can be customized** to give it a new look.

• **New furniture designed** and executed with **latest trends**.

• **Maximum benefit of the client** in all ways is aimed at.

B R I E F I D E A A B O U T C O N C E P T U A L I Z A T I O N P R O C E S S

CONCEPT DEVELOPMENT

Concept Development is based on your requirements. We design according to your space. The Concept can be based on Minimalistic, Vintage, Contemporary, Scandinavian, Rustic & many more. Sketches are drawn as per concept, to give shape to design thinking & process.



BRAINSTORMING SESSIONS - IDEATION

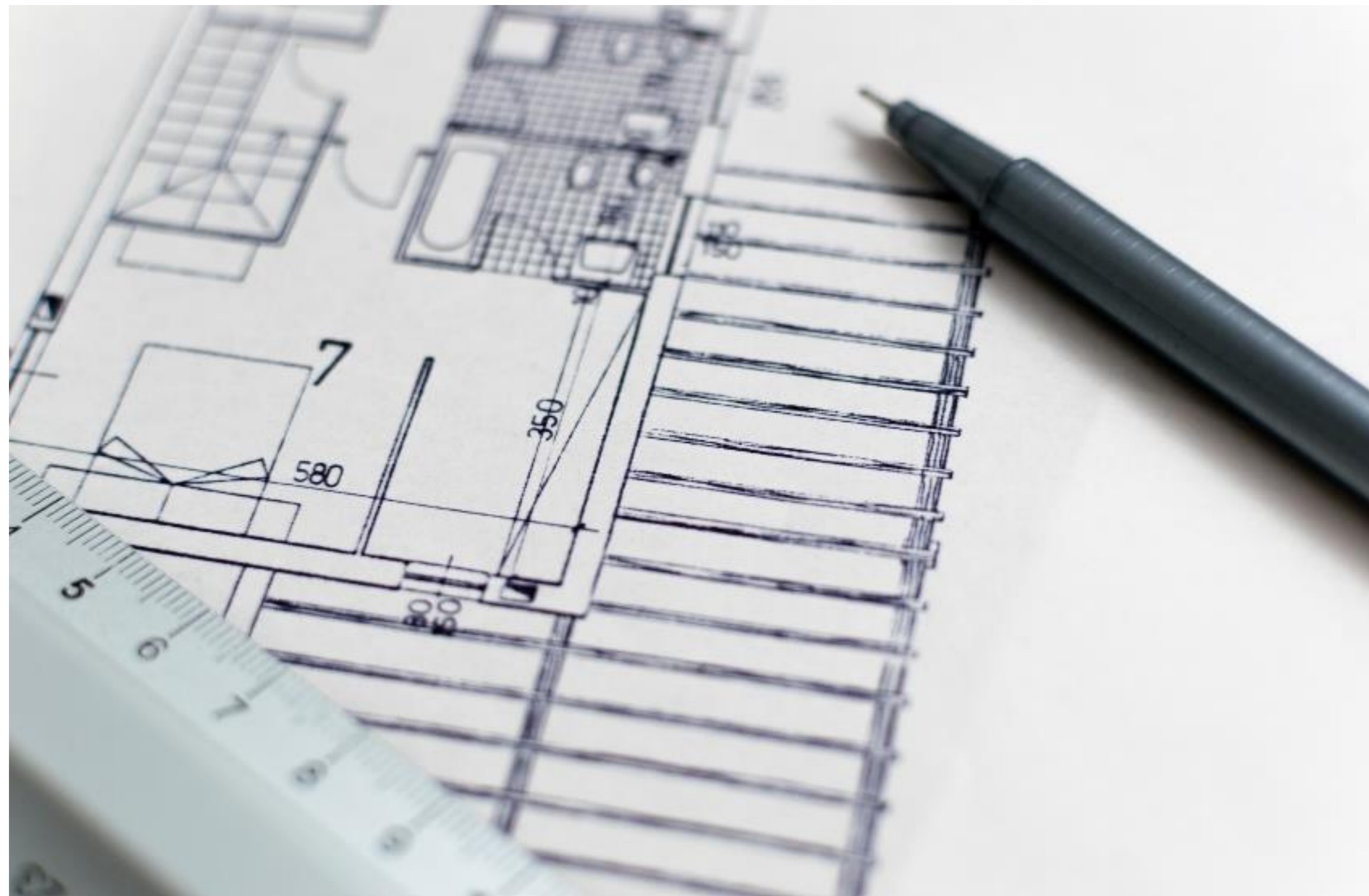


CONCEPT SKETCHES

B R I E F I D E A A B O U T C O N C E P T U A L I Z A T I O N P R O C E S S

CONCEPT DEVELOPMENT

Concept sketches are drawn as shown below, to give ideation to Design Thinking & Process



DETAILED PLANNING IS SYNONYMOUS WITH CONCEPT SKETCHES



B R I E F I D E A A B O U T C O N C E P T U A L I Z A T I O N P R O C E S S

CONCEPT DEVELOPMENT - SKETCHES

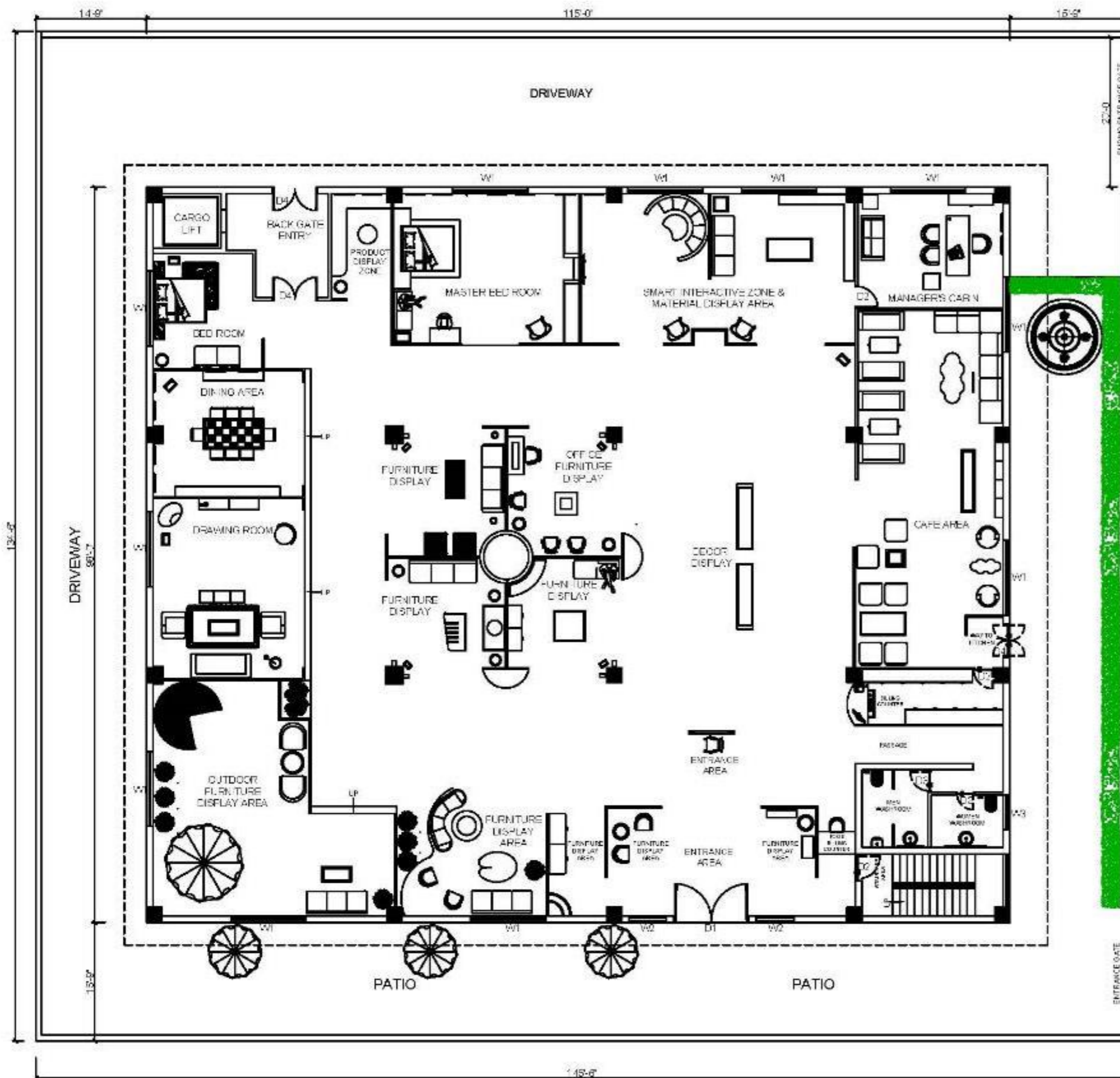
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BRIEF IDEA ABOUT CONCEPTUALIZATION PROCESS

2D PLANS – SPACE PLANNING WITH FURNITURE LAYOUT

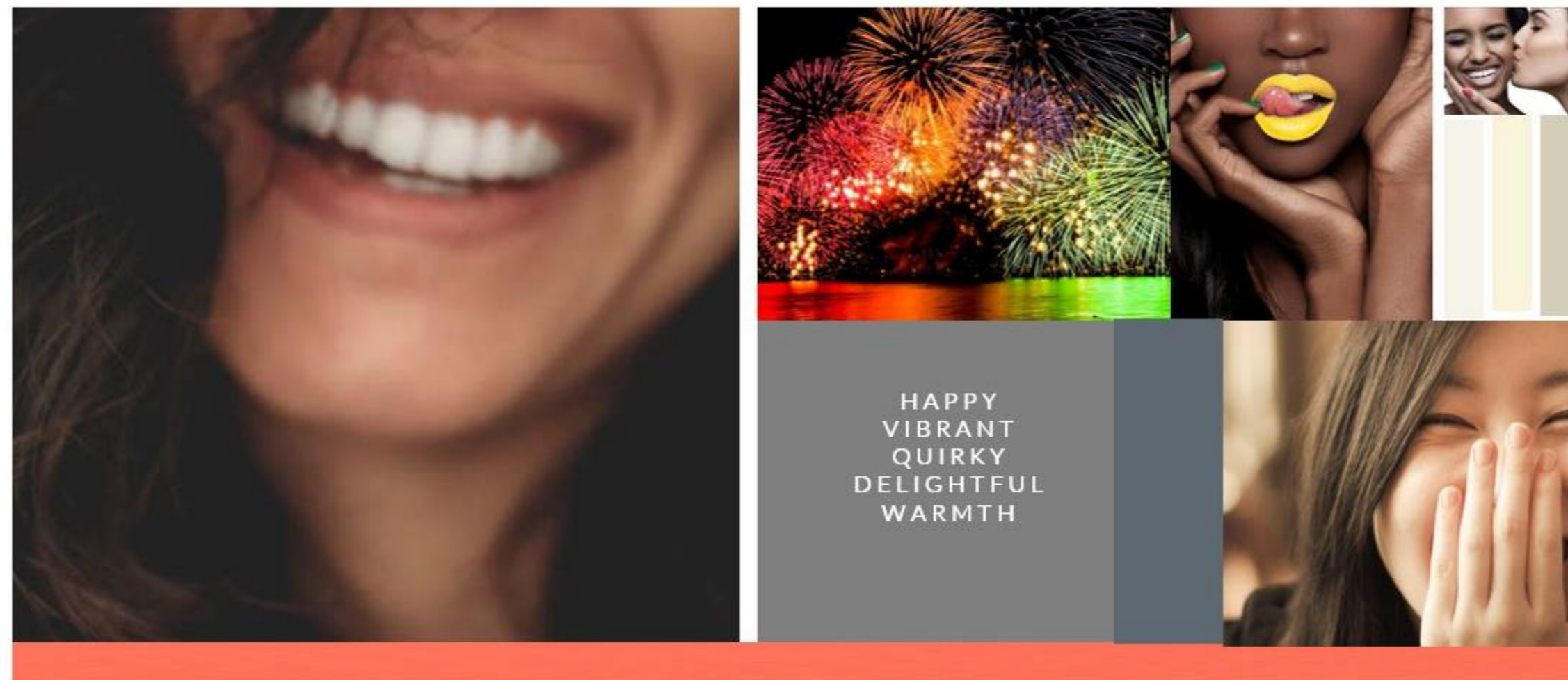
The 2D Plan showcases your Space Planning, Furniture layout as per your Concept, Functionality of Space and Requirements.



2D PLANS SHOWCASING SPACE PLANNING, FURNITURE LAYOUT WHICH GIVES A PERSPECTIVE TO YOUR SPACE IN TERMS OF DESIGN

B R I E F I D E A A B O U T C O N C E P T U A L I Z A T I O N P R O C E S S

MOOD BOARD



Mood Board

The word 'Mood Board' ,basically conveys the various moods we want to portray in our space. It can portray a palate of emotions of happiness, laughter, vibrancy, quirky, melancholy, bright, colorful, dull, delightful, warmth and many more.

Through a Mood Board we are able to convey, what type of emotions should reflect off the walls and the ambience, as these inanimate objects will speak for itself and is an integral part of the designing process.

BRIEF IDEA ABOUT CONCEPTUALIZATION PROCESS

STYLE & COLOUR BOARD



Style & Colour Board

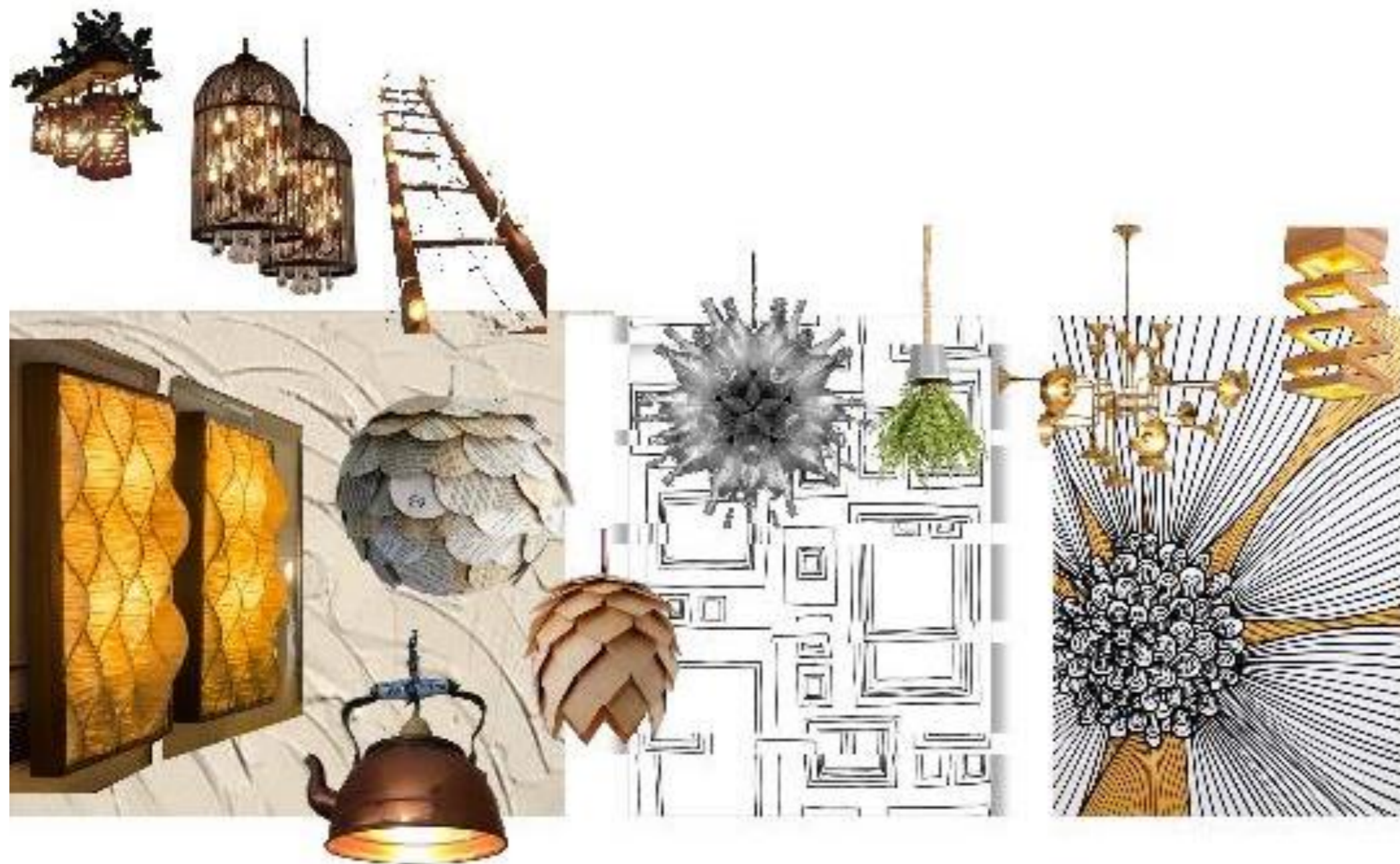
‘Colour Board’ conveys the various colours that we have decided for the accent wall, and other walls. The colours chosen has to be in synchronization with the concept, material chosen and furniture. Colours can vary from bright, dull, pastel shades and other varied hues; the list is endless.

The ‘Style Board’ is synonymous with with the concept of design proposed. The concept can vary from Vintage, Classical, Minimalistic, Scandinavian, industrial, Eclectic and many more.

The type of furniture, the shape of its legs, the texture and pattern of fabrics, the patterns used on cabinet, the shape of the chair, the type of lights, patterns and colour of cushions etc, all contribute towards styling.

BRIEF IDEA ABOUT CONCEPTUALIZATION PROCESS

LIGHT & TEXTURE BOARD



Light & Material Board

'Light Board' ,basically conveys the types of lights that we use according to the concept and ambience that has been created. The type of lights can vary from ambient, cove, task, wall scones, pendant and may more. The watts used in lights also add to the vibes of the space.

Material Board is used which reflects the material to be used, type of wall textures, wallpapers, tiles etc.

BRIEF IDEA ABOUT CONCEPTUALIZATION PROCESS

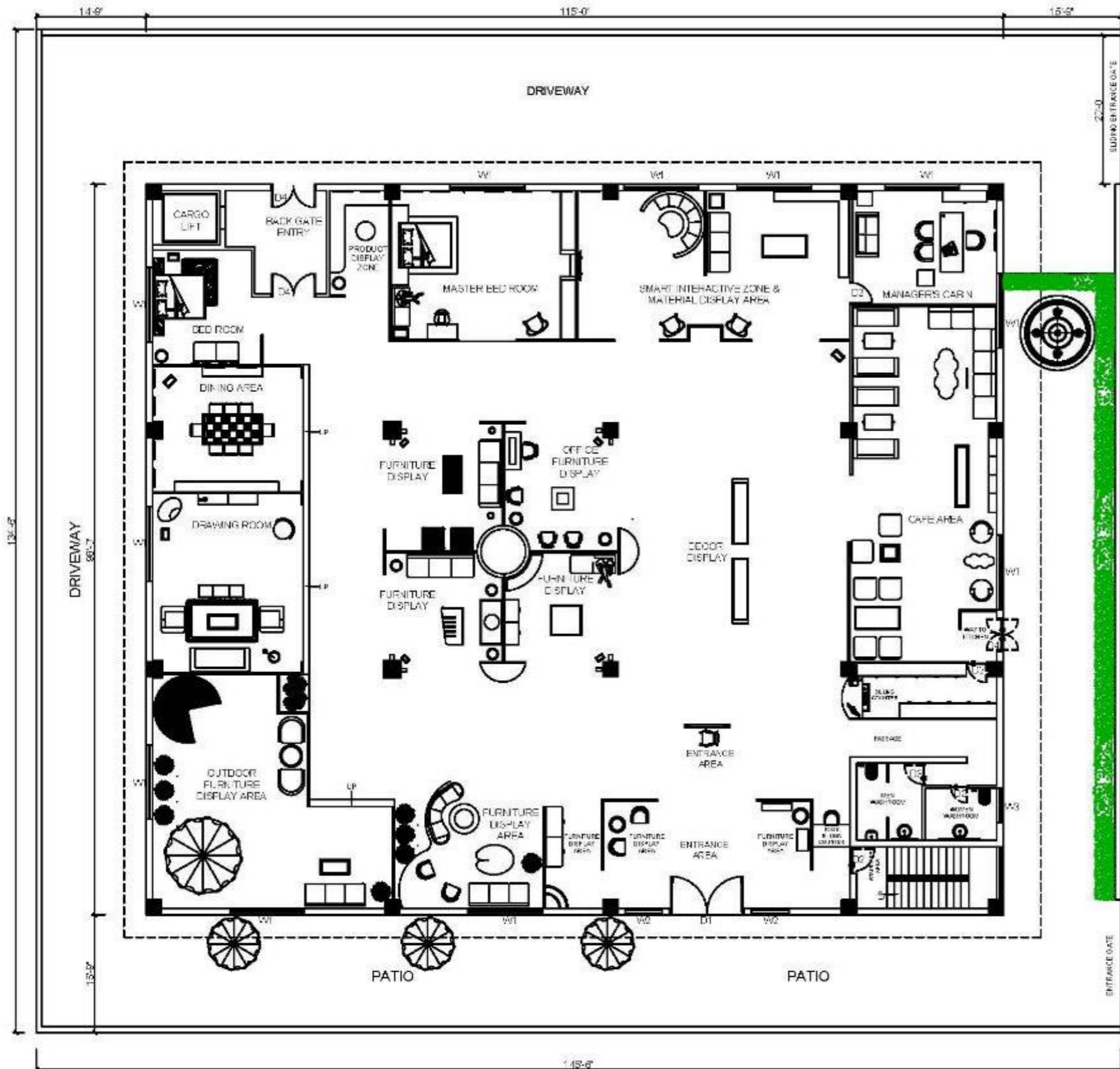
DÉCOR ELEMENT BOARD



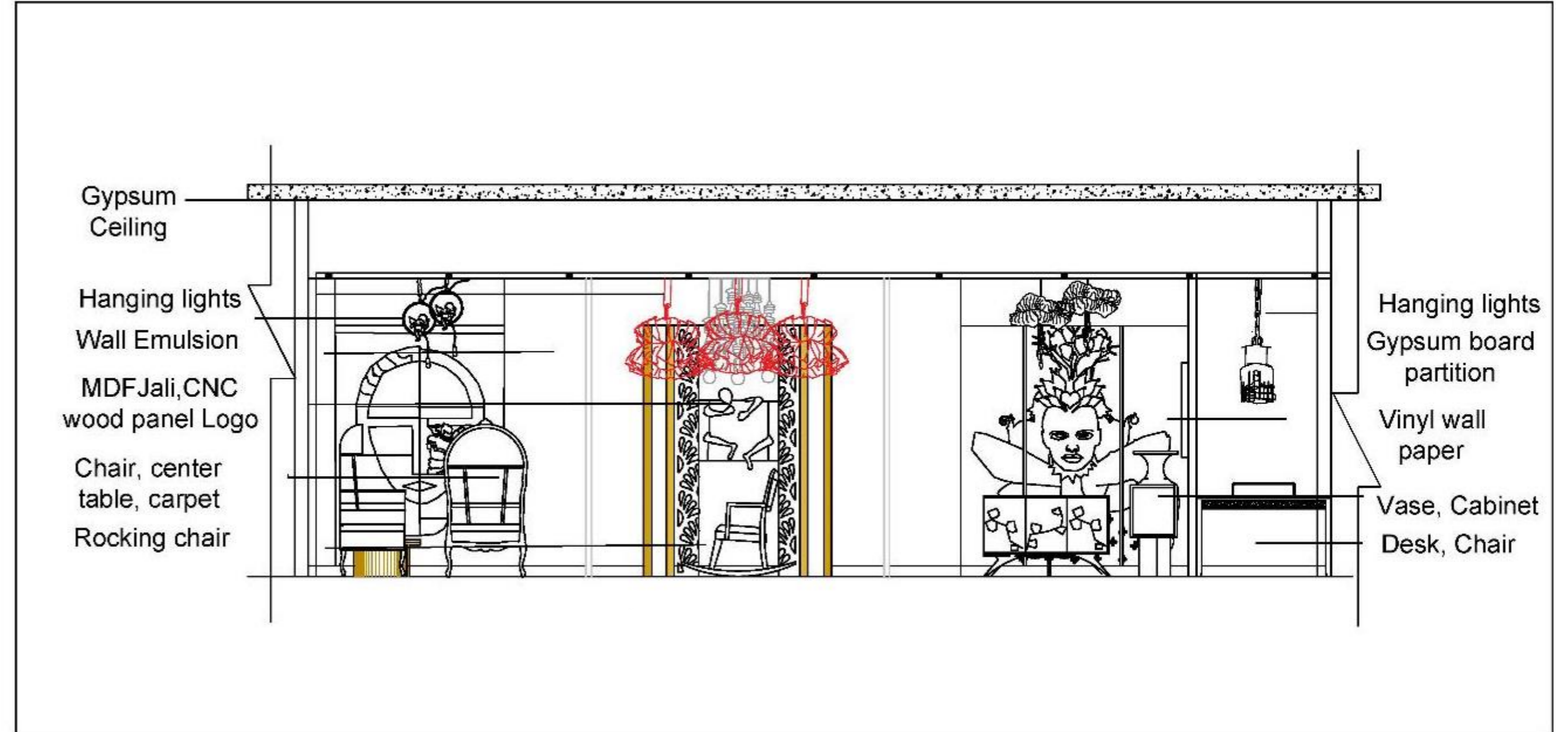
Style & Colour Board

‘Décor Element Board’ portrays all the décor elements that are going to be used in the designated space. This gives an idea as to what are the décor items required, their shapes, colour, sizes. One has to choose the correct décor product to enhance and style the space.

2D PLANS – WITH FURNITURE LAYOUT, DIMENSIONS & ELEVATIONS



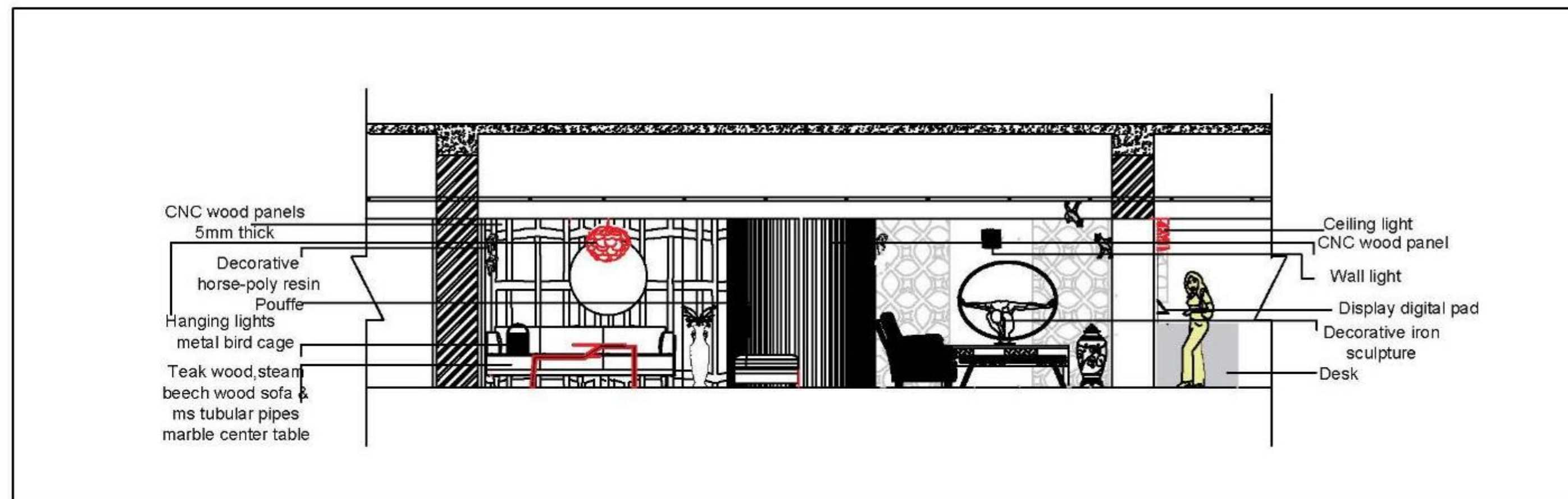
The 2D Plan showcases your Space Planning, Furniture layout as per your Concept, Functionality of Space and Requirements. Elevations with detailed material description is showcased.



ELEVATIONS – RENDERED SHOWCASING MATERIALS, WALL TEXTURES, DÉCOR, TYPE OF FURNITURE, CEILING DETAILS

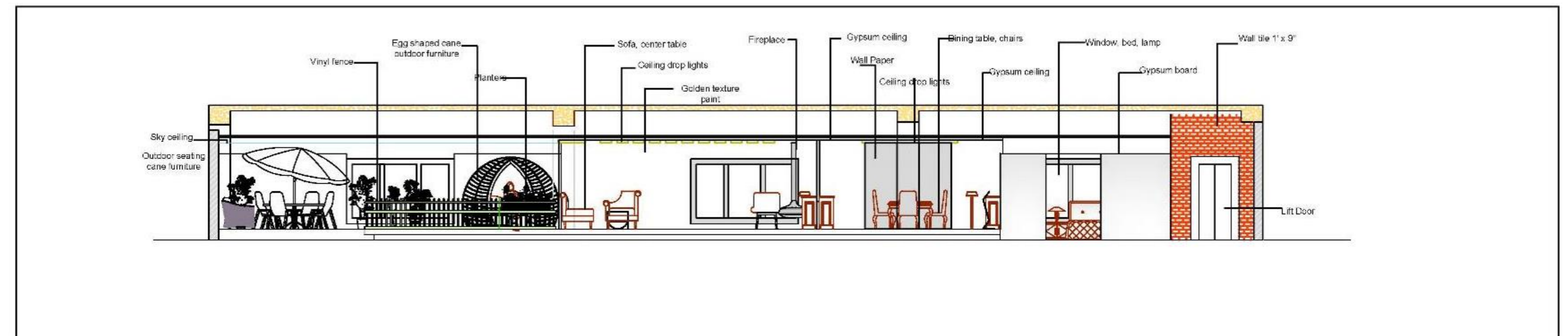
BRIEF IDEA ABOUT CONCEPTUALIZATION PROCESS

2D PLANS – WITH DETAILED ELEVATIONS



The 2D Plan showcases your Space Planning, Furniture layout as per your Concept, Functionality of Space and Requirements.

Elevations with detailed material description is showcased.



ELEVATIONS – RENDERED SHOWCASING MATERIALS, WALL TEXTURES, DÉCOR, TYPE OF FURNITURE, BATHROOM FITTINGS, CEILING DETAILS

BRIEF IDEA ABOUT CONCEPTUALIZATION PROCESS

2D PLANS – RENDERED

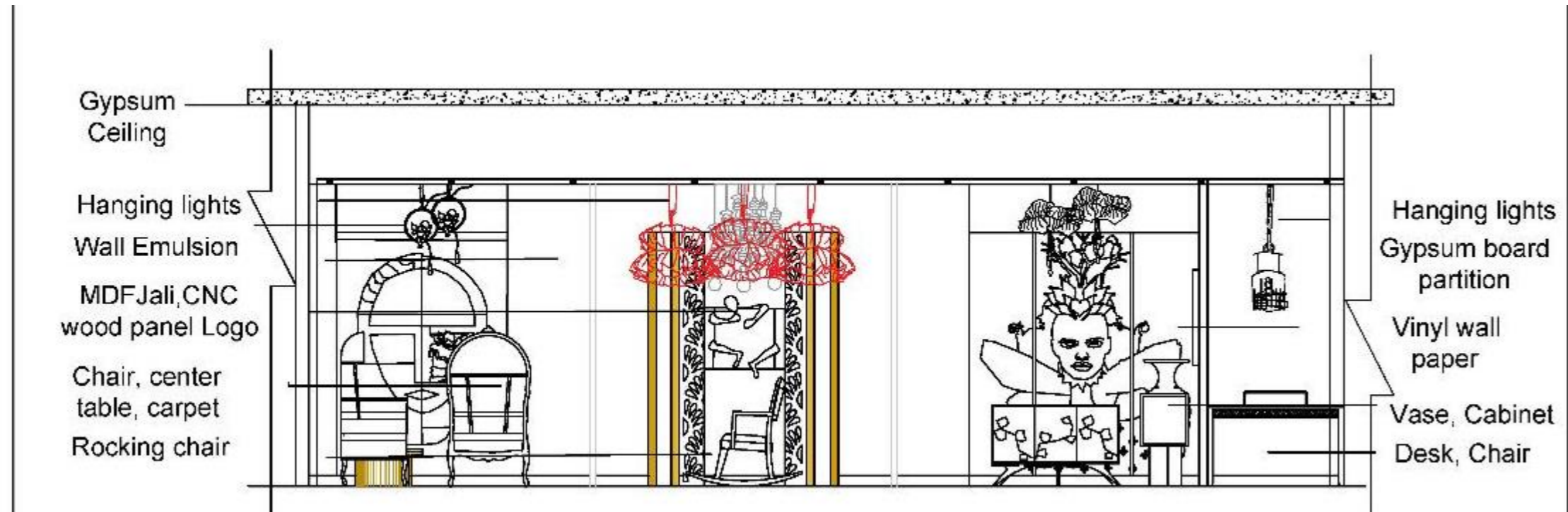


The 2D Rendered Plan will showcase your Material Textures, Colour Scheme, Décor Textures, Washroom & Kitchen Fittings, Lighting Fixtures, Furniture Plan Layout. It gives you a full overview in Plan and Elevation form. Material and Textures are labelled for your ease of understanding.

BRIEF IDEA ABOUT CONCEPTUALIZATION PROCESS

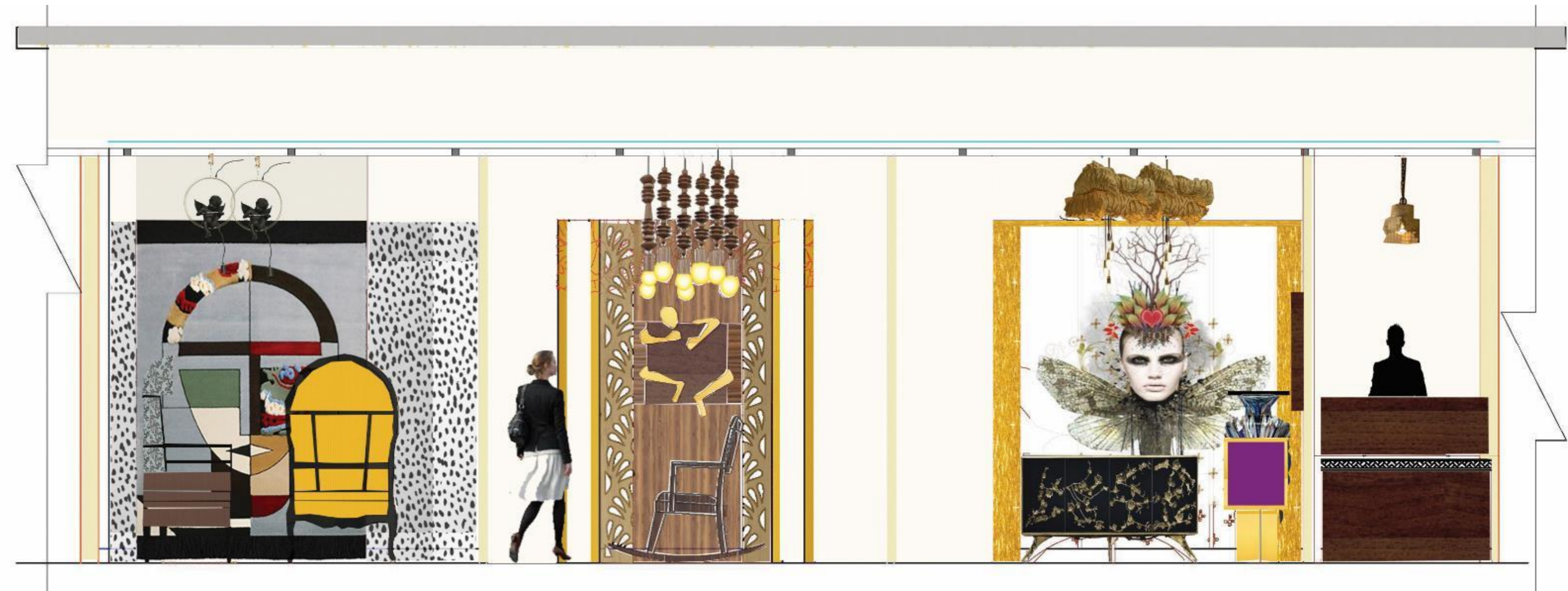
2D PLANS – RENDERED

Elevations showcasing Concept Development, Thought Process, Wall Textures, Type of Furniture, Décor, Ceiling Details



ELEVATIONS – FURNITURE SHOWROOM ENTRANCE DISPLAY AREA

RENDERED ELEVATIONS – FURNITURE SHOWROOM ENTRANCE DISPLAY AREA

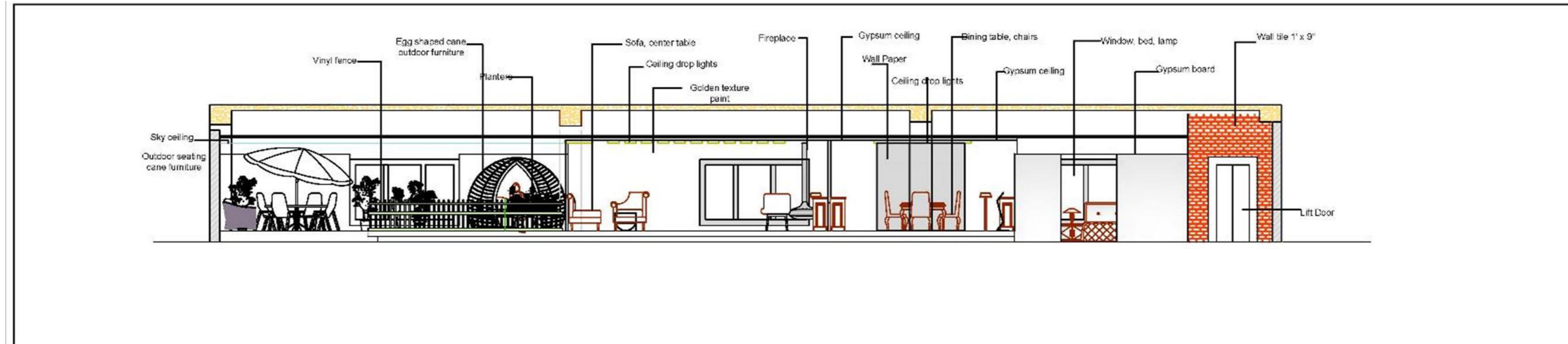


ELEVATIONS – RENDERED SHOWCASING MATERIALS, WALL TEXTURES, DÉCOR, TYPE OF FURNITURE, BATHROOM FITTINGS, UPHOLSTERY, CURTAINS, CEILING DETAILS

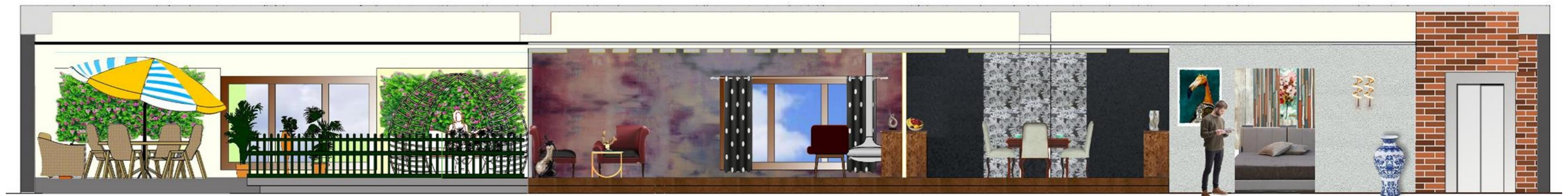
BRIEF IDEA ABOUT CONCEPTUALIZATION PROCESS

2D PLANS – RENDERED

Elevations showcasing Concept Development, Thought Process, Wall Textures, Type of Furniture, Décor, Ceiling Details



ELEVATIONS – FURNITURE SHOWROOM DISPLAY AREA

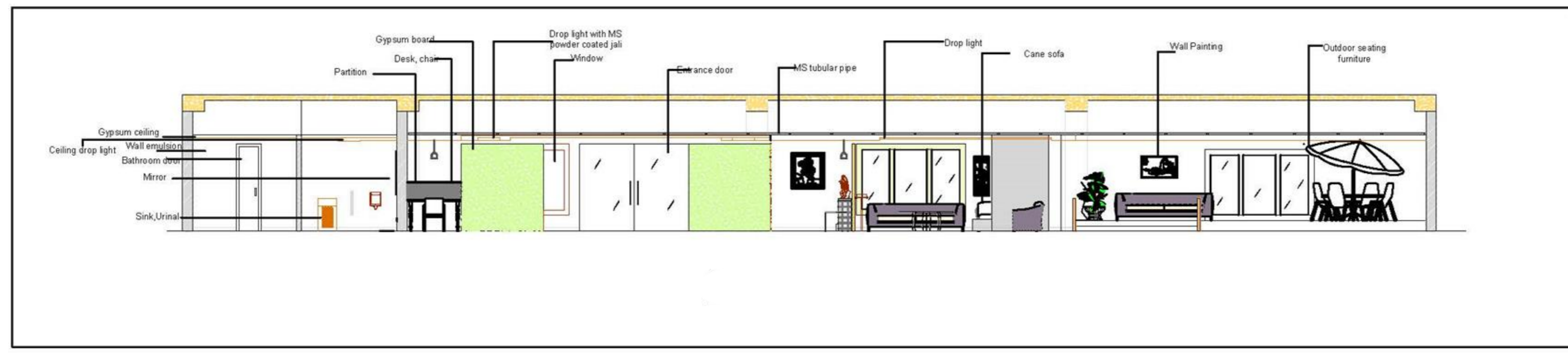


FURNITURE SHOWROOM ELEVATIONS – RENDERED SHOWCASING MATERIALS, WALL TEXTURES, DÉCOR, TYPE OF FURNITURE, BATHROOM FITTINGS

BRIEF IDEA ABOUT CONCEPTUALIZATION PROCESS

2D PLANS – RENDERED

Elevations showcasing Concept Development, Thought Process, Wall Textures, Type of Furniture, Décor, Ceiling Details



ELEVATIONS – FURNITURE SHOWROOM DISPLAY AREA

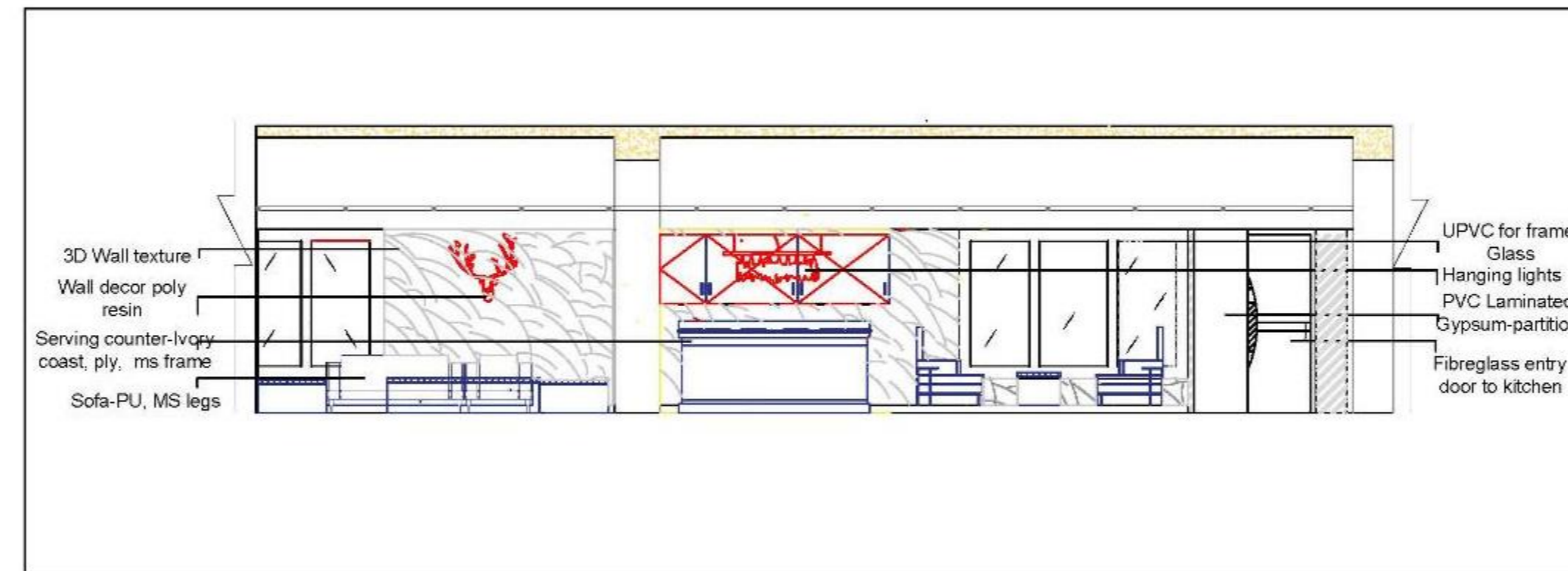


FURNITURE SHOWROOM ELEVATIONS – RENDERED SHOWCASING MATERIALS, WALL TEXTURES, DÉCOR, TYPE OF FURNITURE, BATHROOM FITTINGS

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ELEVATIONS – FURNITURE SHOWROOM DISPLAY AREA



ELEVATIONS – RENDERED SHOWCASING MATERIALS, WALL TEXTURES, DÉCOR, TYPE OF FURNITURE, BATHROOM FITTINGS, UPHO;STERY, CURTAINS, CEILING DETAILS



C H E C K I T O U T !

AMAZING 3D VISUALISATION VIEWS....

You Have to See it, to Believe It !!! The 3D Views look very real. We try to provide best services to the clients; in accordance to their needs and functionality of the space, Space Planning is provided, which further helps in the designing process.

This passion for ingenuity has led us into an unfettered, unhindered, unbounding world of imagination with keen visualization skills synonymous with a sense of harmony, rhythm, design.

Three dimensional designs made by us gives dimension and character to the spaces

A SOJOURN OF VISUALIZATION & WEAVING DESIGNS INTO SPACES

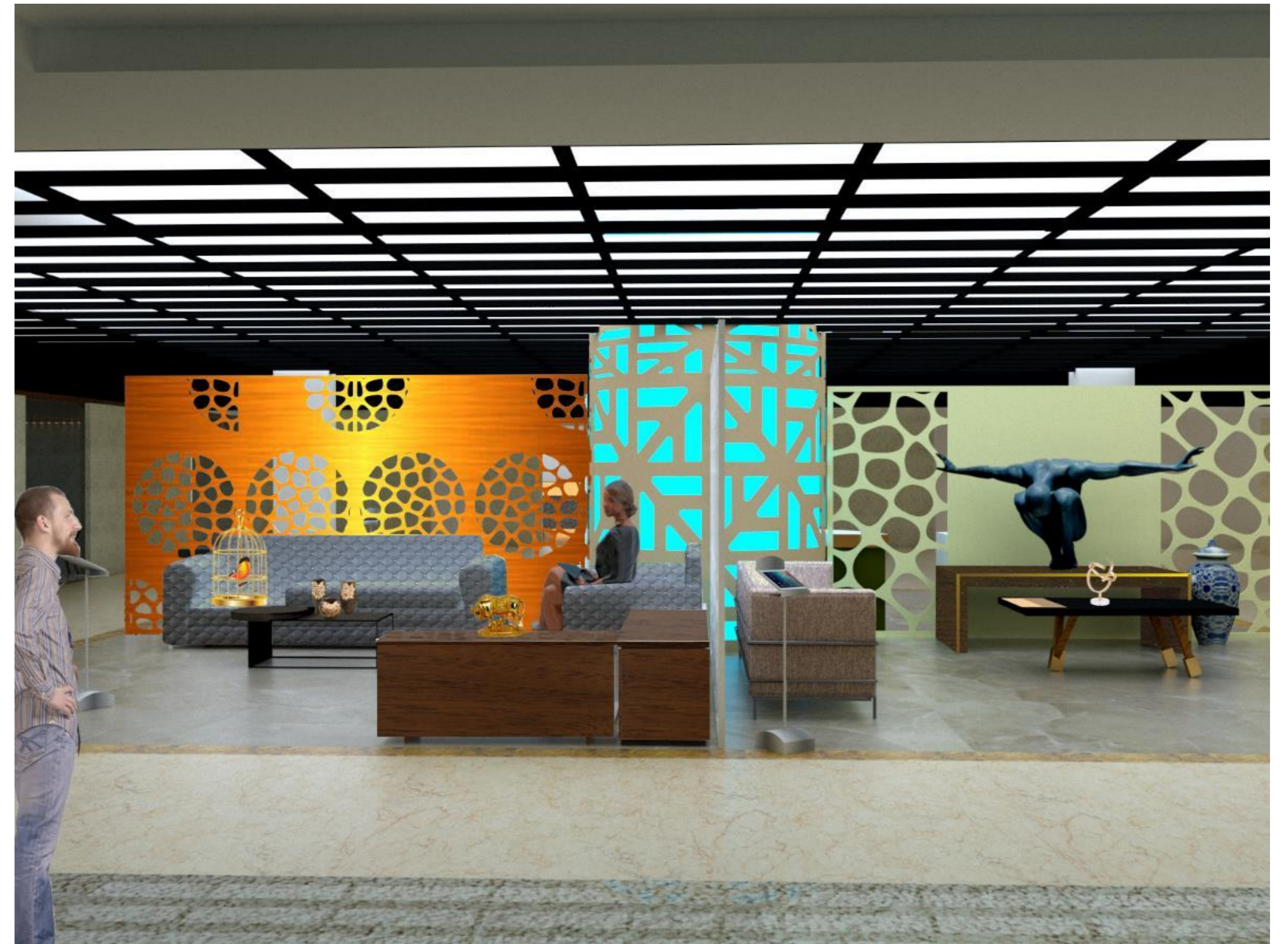
RETAIL FURNITURE SHOWROOM

3D- VISUALIZATION VIEWS

3D Visualization showcasing Concept Development, Thought Process, Wall Textures, Type of Furniture, Décor, Ceiling Details



3D VIEWS – SHOWCASING OFFICE ZONE & FURNITURE DISPLAY AREA IN FURNITURE SHOWROOM



RETAIL FURNITURE SHOWROOM

3D - VISUALIZATION VIEWS

3D Visualization showcasing Concept Development, Thought Process, Wall Textures, Type of Furniture, Décor, Ceiling Details



3D VIEWS – SHOWCASING INTERACTIVE ZONE BETWEEN CUSTOMER & EXECUTIVE

RESIDENTIAL APARTMENT VIEWS - FOUR BEDROOM

3D VISUALISATION VIEWS

3D visuals are shown here below, to give an idea, about how the design of the site with actual material, is going to look after execution



This process is beneficial and highly recommended for the clients as it helps to understand and decide whether the design is as per their requirement and choice, or if changes are needed.

RESIDENTIAL APARTMENT VIEWS - FOUR BEDROOM

3D VISUALISATION VIEWS

3D visuals are shown here below, to give an idea, about how the design of the site with actual material, is going to look after execution



This process is beneficial and highly recommended for the clients as it helps to understand and decide whether the design is as per their requirement and choice, or if changes are needed.

CHECK IT OUT!

THANK YOU FOR WATCHING!

If You Have Any Query Regarding the Designing Process and Conceptualization,
Please Contact us For your Query
AT

DESIGNGATHA33@GMAIL.COM

OR

CONTACT AT (M) 9205001375

A SOJOURN OF VISUALIZATION & WEAVING DESIGNS INTO SPACES